



**Wheel Well and Rotary Club Northcliff
presents:**

**A Night at the Races
Under an African Sky**

30 June 2018

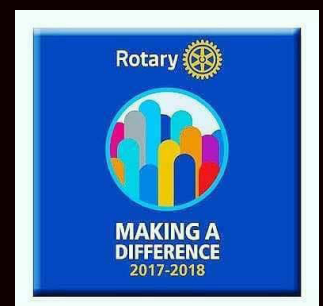
Randpark Golf Club

1 Setperk Street, Randburg

6:30 for 7:00pm



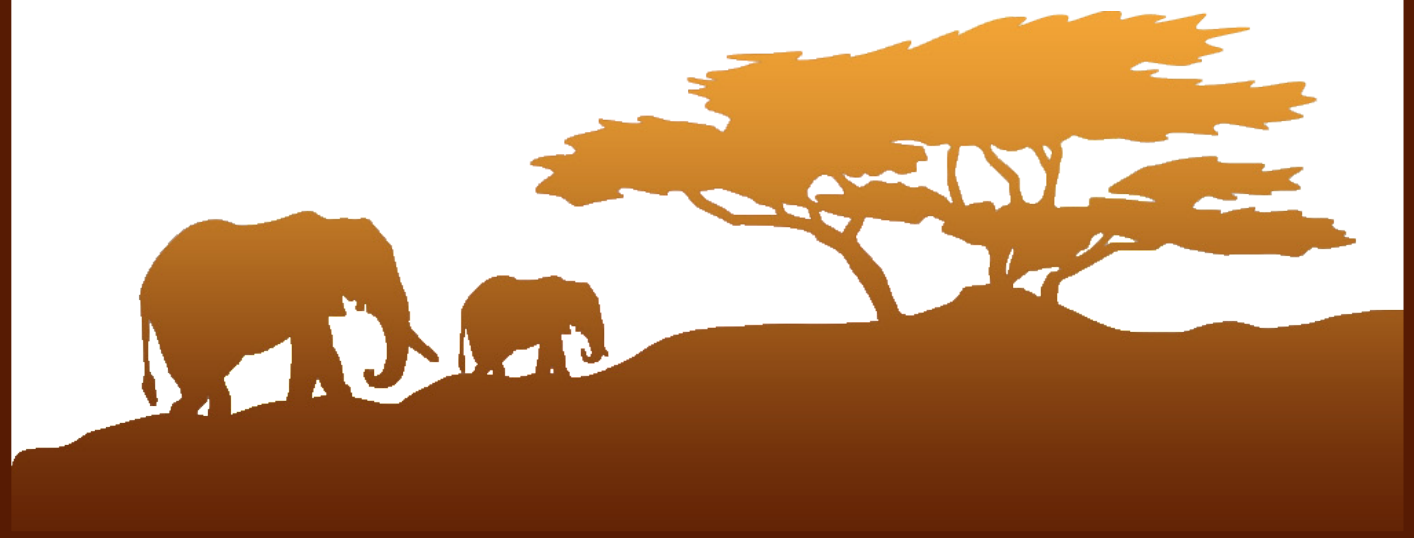
All funds raised are in aid of
Rotary Club Northcliff's
projects, **Rotary Foundation**
and **Wheel Well**



Sponsorship Packages

Main Sponsor - R25 000

- Logo on all social media advertising material and sent to selected database of 400 Rotarians and Non-Rotarians
- Logo on Programme and Race Cards
- Coverage in different printed media
- Branding and visibility on the evening and at registration table
- Big screen logos at the event
- Acknowledgement at event by MC
- Opportunity for branded gifts, in kind sponsorship and material
- Web advertising
- Product display if suitable
- 2 Tables X 8 people



PLATINUM - R9 500

- Logo on Programme
- Mention in printed media
- Big screen logos at the event
- Acknowledgement by MC
- Opportunity for branded gifts, in kind sponsorship and material
- Branding opportunity at entrance
- Web acknowledgement
- 2 Table X 8 people

GOLD - R5 000

- Logo on Programme
- Mention in printed media
- Acknowledgement by MC
- Opportunity for branded gifts, in kind sponsorship and material
- Web acknowledgement

Silver - R2 500

- Cash or in kind support to the value of R2 500*
- Logo on Programme and on the website
- Acknowledgement by MC
- Web acknowledgement

*e.g.: venue, food, wine and/or different bottles, flowers, sound, lights, meal or spa voucher, hotel accommodation, air flights, gift voucher etc.

Buy & Name The Race - R2 500

- Logo on the Program and Race Card
- Naming rights and Sponsorship of a Race
- There are 9 races available

Buy & Name The Horse - R250

- Name the Horse and become the Owner
- Printed on Race card
- There are 72 horses available

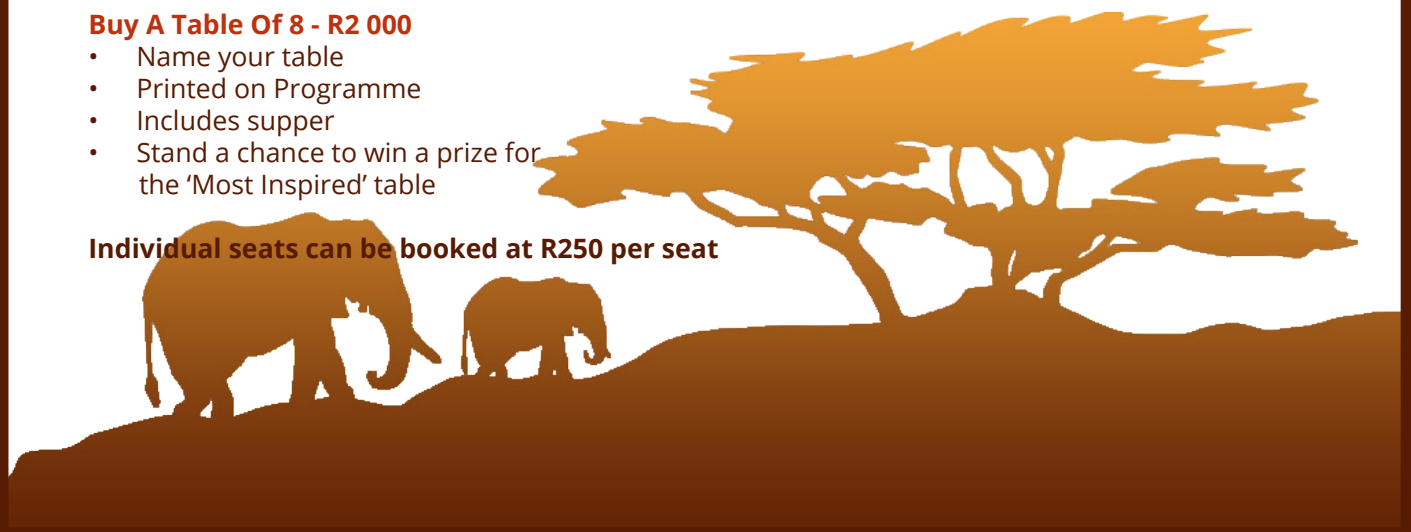
Sponsor & Buy A Jockey- R100

- Name the Jockey
- Printed on Race card
- There are 72 Jockeys available

Buy A Table Of 8 - R2 000

- Name your table
- Printed on Programme
- Includes supper
- Stand a chance to win a prize for the 'Most Inspired' table

Individual seats can be booked at R250 per seat



RACE ENTRY FORM

Kindly complete the entry form with your pledge of commitment / support and forward to Peggie Mars via email to peggie@wheelwell.co.za or Paul Westcott on pwestcott99@gmail.com by no later than Monday 18 June 2018

Please note: Bookings will be on a "first come" basis. Invoices will be mailed to you on return of your confirmation of the sponsorship or support.

Section 18A Sponsorship receipt available on request. (From Wheel Well or Rotary Club Northcliff Wheelchair Project)

Yes, I would like to become involved with Wheel Well and Northcliff's "Night at the Races" - Under an African Sky

Name: _____

Company _____

Contact no. _____

Email address: _____

Number of individual bookings @ R250 each _____

Confirmation of sponsorship / support options: Please specify below.

1. _____

2. _____

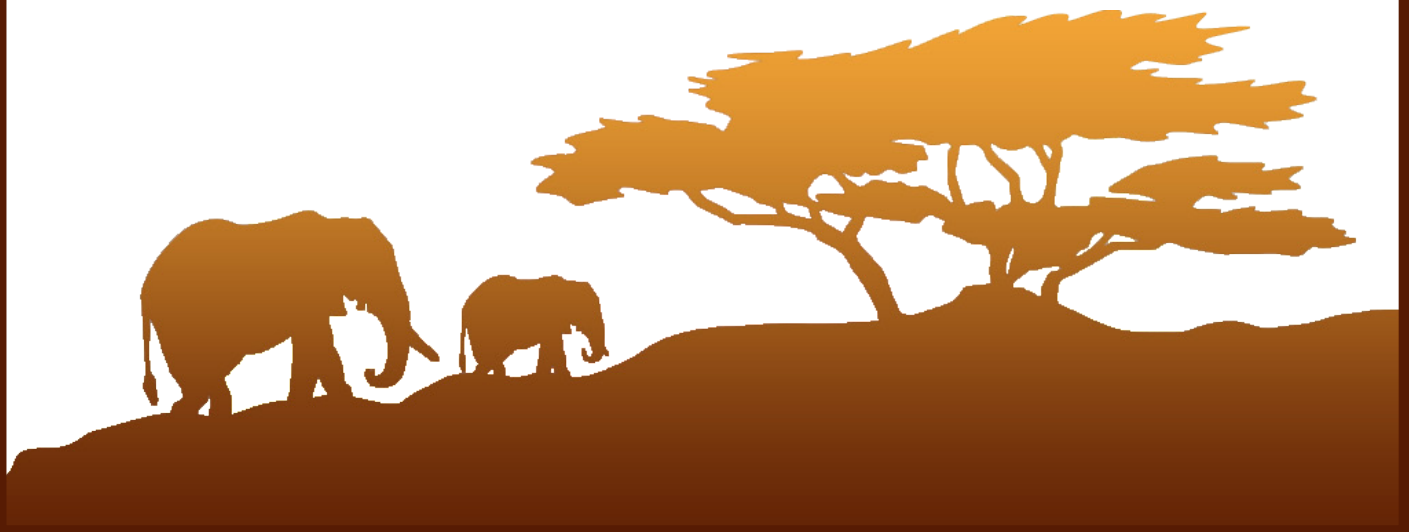
3. _____

4. _____

Total support: Cost: R_____

Signed: _____

For any queries please contact Peggie Mars on 072 385 7121 or Rotary Club Northcliff's Paul Westcott on 082 772 8863



Northcliff Rotary Projects:

Wheelchair Project

A typical thank you letter from a wheelchair recipient:



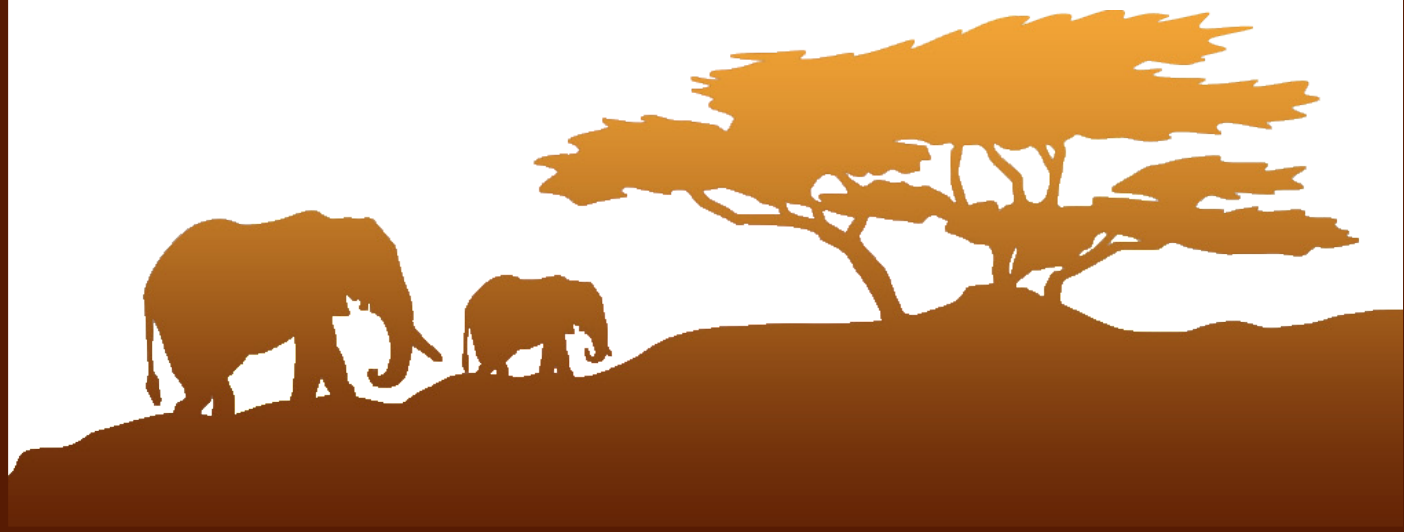
Thank you for your donation of a specialized wheelchair for Mr Bheki of Chief Dlamini Cheshire Home.

Mr Bheki came to live at Chief Dlamini several years ago after being abandoned by his former carers. On arrival Mr Bheki appeared to have been subject to severe neglect and as a result has extreme spinal and muscular deformations. He is unable to move most of his body and cannot sit up. Chief Dlamini Cheshire Home have done their utmost to support Mr Bheki by providing a safe and loving environment, however, Mr Bheki has been unable to leave his bedroom since admission due to lack of a suitable wheelchair.

Due to your donation of the specialized wheelchair earlier this year Mr Bheki finally left his bedroom for the first time in December 2016. The experience was of course initially stressful for Mr Bheki however as time has progressed he is beginning to enjoy his time hanging out with his housemates and also occasionally the wind on his skin as he sits outside. The world is becoming his oyster.

BLANKET DRIVE

The Blanket Drive project is a dynamic association of between 20 to 25 clubs which raise funds for buy winter blankets for the needy. Since the start of the project in 2012 over 55 000 blankets have been distributed. 2017 saw approximately 12 500 blankets distributed and for 2018 we expect to distribute 16 500. Each year South African manufacturers are invited to tender to ensure the best fit of quality and price. 500 blankets were donated to assist in the recent Knysna fire relief effort.



About Rotary:

Rotary brings together a global network of volunteers dedicated to tackling the world's most pressing humanitarian challenges. Rotary connects 1.2 million members of more than 35,000 Rotary clubs in over 200 countries and geographical areas. Their work improves lives at both the local and international levels, from helping families in need in their own communities to working toward a polio-free world.

Eradicating Polio is Rotary's signature project.

Recently Rotary and the Bill & Melinda Gates Foundation announce \$450 million commitment to end polio.

ATLANTA, Ga. (June 12, 2017) – Today in Atlanta Rotary President John Germ and Bill Gates, co-chair of the Bill & Melinda Gates Foundation, announced a commitment of up to \$450 million to support the eradication of polio. To an audience of nearly 33,900 Rotary members attending the humanitarian organization's annual convention, Rotary and the Bill & Melinda Gates Foundation renewed their longstanding support for ending polio – a paralyzing, life-altering scourge on the verge of becoming the second human disease ever to be eliminated. Rotary committed to raise \$50 million per year over the next three years, with every dollar to be matched with two additional dollars from the Gates Foundation. This expanded agreement will translate into \$450 million for polio eradication activities, including immunization and surveillance over the next three years. This critical funding helps ensure countries around the world remain polio-free and that polio is ended in the remaining three endemic countries: Afghanistan, Nigeria, and Pakistan.

Bill Gates, co-chair of the Bill & Melinda Gates Foundation, and RI President John Germ announce new pledges toward the polio eradication effort at the Rotary Convention in Atlanta.

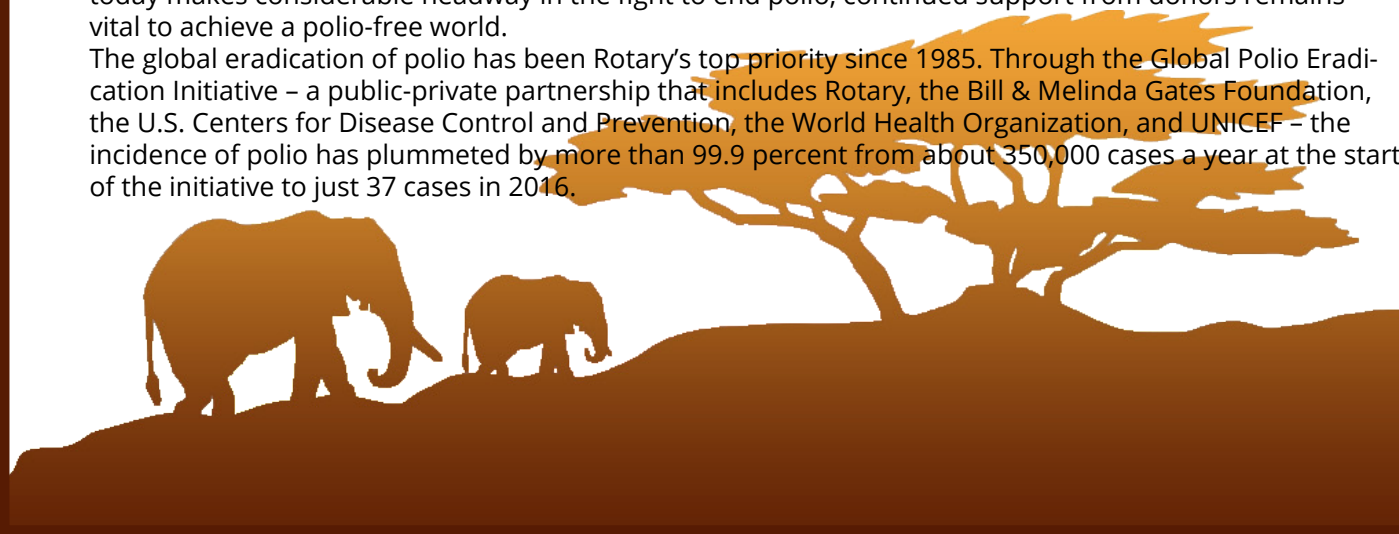
"In 2016, fewer children were paralyzed by polio than ever before, thanks to the dedication of Rotary members and our partners," said Germ. "The paralysis of even one child by a preventable disease is unacceptable, and I'm proud to see our members redoubling their commitment to ensure we reach every single child with the polio vaccine."

In a partnership spanning a decade, Rotary and the Gates Foundation, along with the other Global Polio Eradication Initiative (GPEI) partners, have led the effort to end polio worldwide. This funding extension reaffirms a commitment established at the 2013 Rotary Convention in Lisbon, Portugal, when the Gates Foundation pledged to match Rotary contributions two-to-one, up to \$35 million per year through 2018. Rotary, including matching funds from the Gates Foundation, has donated more than \$1.6 billion to polio eradication.

"The vision of eradicating polio began with Rotary, and its support of that effort has been unwavering for more than 35 years," said Gates. "Rotary's commitment to raise \$150 million over the next three years to end polio forever is a testament to the compassion, generosity, and kindness of more than a million Rotarians around the world."

Today's announcement comes on the heels of the news that world governments and other donors have pledged to contribute US\$1.2 billion total to the GPEI for polio eradication efforts. The government funding—also announced today at the Rotary Convention—will substantially help to close the US\$1.5 billion funding gap, allowing partners to immunize 450 million children every year and support rigorous disease surveillance in both endemic and at-risk polio-free countries. While the government funding announced today makes considerable headway in the fight to end polio, continued support from donors remains vital to achieve a polio-free world.

The global eradication of polio has been Rotary's top priority since 1985. Through the Global Polio Eradication Initiative – a public-private partnership that includes Rotary, the Bill & Melinda Gates Foundation, the U.S. Centers for Disease Control and Prevention, the World Health Organization, and UNICEF – the incidence of polio has plummeted by more than 99.9 percent from about 350,000 cases a year at the start of the initiative to just 37 cases in 2016.



About Wheel Well:

On average 8 children die on our roads every single day and this makes road deaths the leading external cause of death for our children through all ages. The WHO predicts that it will overtake HIV/Aids as leading cause of death internationally by 2020.

Wheel Well is the only NGO and non-profit organisation that focuses exclusively on road safety for children in South Africa. We are the custodians of a substantial trove of information on car seats through all brands and models, regulations and Acts pertaining to car seats as well as the vulnerability of children as pedestrians and passengers. We have a portfolio of projects geared to keep children safe in and around the vehicle.

Our Destination:

Wheel Well strives to be the most visible, audible and effective change agent in Road Safety for Children in South Africa thereby reducing the death toll of children on our roads.

Our Journey:

To raise awareness, educate and effect changes and enforcement of legislation on issues surrounding road safety pertaining to children both in and around the vehicle.

This will be accomplished through visible community and national campaigns/ projects. Wheel Well will align with partners and sponsors of like mind, whilst maintain complete integrity and transparency in its activities.

Our Milestones:

On an epic journey such as this one, there are many memorable moments. Every bit of funding that comes in, all the seats donated, all the very special children and their families, over 7200 thus far, that the Car Seats for Kids campaign has touched and all those precious moments that we experience are all very special milestones on our journey. Please browse the rest of our web-site for our magic moments.

Milestones that stand out are:

2018 - Over 7200 children in car seats through the Car Seats for Kids Campaign.

2017 - Besafe Izi UP HC for disabled children

2016 - Proud winner of the Prince Michael International Road Safety Award – Safer Road User category

2012 - 2017 Our annual October Transport Month collaborations with Imperial.

2015 - Amendment 22 to the National Road Traffic Act that makes car seats compulsory for children under 3.

2013 - Opening our shop at Brightwater Commons

2012 - Growing from a campaign into a fully-fledged Not-for-Profit company that is making huge strides for children in Road Safety

